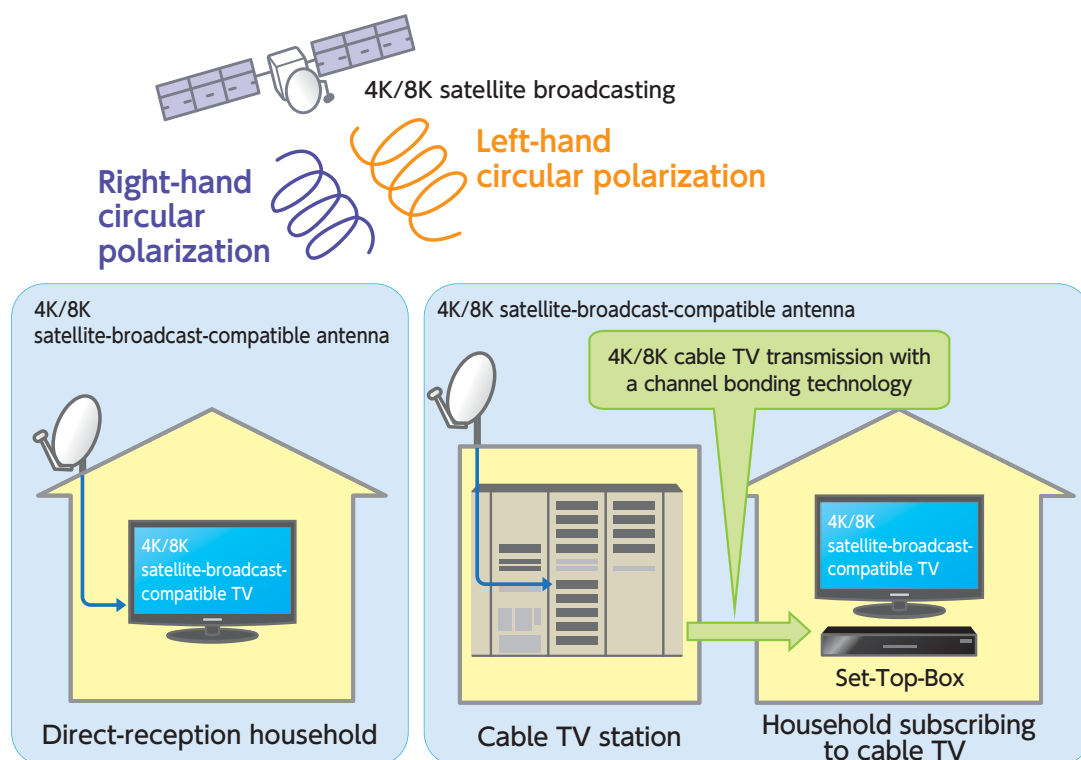




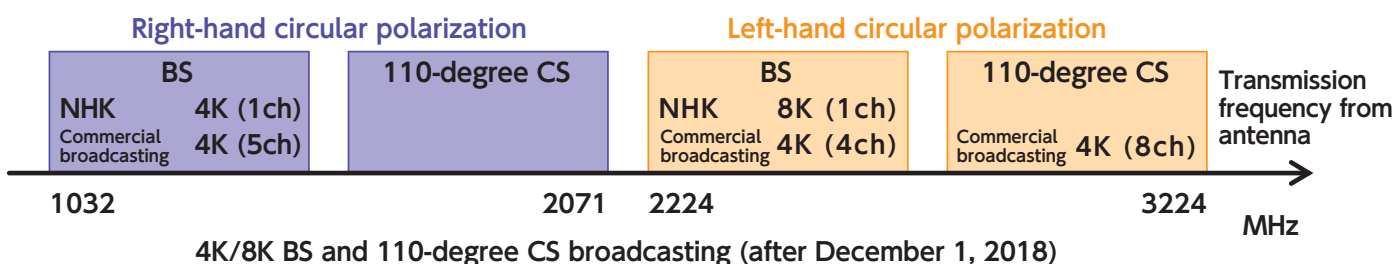
# Reception System of Super Hi-Vision Satellite Broadcasting

Toward the start of practical broadcasting in 2018 and subsequent widespread use

We are introducing a reception system that will be needed to view Super Hi-Vision (4K/8K) satellite broadcasting at home and a retransmission technology to view satellite broadcasts through cable TV.



4K/8K Super Hi-Vision satellite broadcast reception system



4K/8K BS and 110-degree CS broadcasting (after December 1, 2018)

## ● Toward the spread of the reception system

Besides introducing a schedule for the widespread penetration of the 2018 practical broadcast technology by 2020, we will also introduce a reception system that enables direct broadcast reception in apartments and houses.

## ● Cable TV retransmission technology

We will introduce a 4K/8K Super Hi-Vision transmission scheme with a channel bonding technology. It enables 4K/8K transmission over existing cable TV networks.