

# The Great East Japan Earthquake and the Media

## From Articles for The NHK Monthly Report on Broadcast Research

Since the Great East Japan Earthquake occurred on March 11th, 2011, the NHK Broadcasting Culture Research Institute has been conducting various research and studies on the 3/11 disaster and the media from diverse viewpoints, which have been reported in the Institute's monthly magazine, The NHK Monthly Report on Broadcast Research. Of those reports, ten articles are selected to be carried again for this annual report.

In selecting articles, we focused on providing insights into what methods and devices, including new media, the information-senders used and what messages they delivered as well as how information-receivers utilized the media.

The content of each report is, in principle, exactly same as the original paper for The NHK Monthly Report on Broadcast Research, with no updates being made.

\*English Summary of each article is available from the following URL.

**<http://www.nhk.or.jp/bunken/english/>**

- The Great East Japan Earthquake
  - What Was Reported by Television on March 11th - (May 2011)
- The Great East Japan Earthquake(2)
  - What Was Reported by Television on March 11th and on the Following Day - (June 2011)
- The Great East Japan Earthquake: Transition of Information
  - Transmitted by Television with the 24 Hours after the Quake - (December 2011)
- Crashing Giant Tsunami and Alert/Media
  - How to Convey the Unexpected - (January 2012)
- Nuclear Disaster and Evacuation Information, the Media
  - The Case of Fukushima Daiichi Nuclear Power Plant Accident - (September 2011)
- Why Did Oarai Town Use the Imperative Form in Alerting the Residents to Evacuate?
  - A Report on Phrases Used in the Disaster Prevention Administrative Radio System When the Great East Japan Earthquake Hit - (September 2011)
- The Great East Japan Earthquake: How Broadcasters Used the Internet
  - A Review on the Parallel Distribution of Broadcasts - (June 2011)
- The Great East Japan Earthquake: Development and Challenges of Safety Confirmation System
  - For Future Discussions - (June 2011)
- Roles of Social Media at the Time of Major Disasters Observed in the Great East Japan Earthquake
  - Twitter as an Example - (July 2011)
- The Great East Japan Earthquake: How Disaster Survivors Used the Media
  - From Online Group Interviews of Internet Users - (September 2011)