

October 2016
**The public opinion survey on the Tokyo 2020 Olympic
and Paralympic Games**
Aggregate results

1. The purpose of the survey:
 - To grasp the changes in public interest in the Tokyo 2020 Olympic and Paralympic Games
 - To grasp public opinions on the value of the Tokyo 2020 Olympic and Paralympic Games
 - To report TV viewing and media use tendency regarding the Rio 2016 Olympic and Paralympic Games
 - To reveal public opinions on the Rio 2016 Olympics and Paralympics media coverage
2. Survey period: Saturday, 8 October to Sunday, October 16, 2016.
3. Data collection method: Self-administered questionnaire
4. Sample respondents: Men and women across the country aged 20 or older
5. Sampling method: 3,600 respondents (12 x 300 spots) were extracted using two-stage cluster stratified random sampling from the Basic Resident Register. (Those who have apparently foreign nationality are excluded)
6. The number (rate) of responded: 2,524 (70.1 percent)

<Profile of the respondents>

	Total	Gender		Male age group						Female age group					
		Male	Female	20-29	30-39	40-49	50-59	60-69	70+	20-29	30-39	40-49	50-59	60-69	70+
Number	2,524	1,209	1,315	129	150	237	184	253	256	141	180	224	204	270	296
Share (%)	100.0	47.9	52.1	5.1	5.9	9.4	7.3	10.0	10.1	5.6	7.1	8.9	8.1	10.7	11.7

	Total	Occupation										
		Farming/ Fishing/ Forestry occupations	Self- employed	Sales/ Service occupations	Technical occupations	Administrative/ Technology occupations	Management/ Executive occupations	Freelance	Homemaker	Retired/ Unemployed	Student	No answer
Number	2,524	58	197	263	313	400	95	91	582	443	56	26
Share (%)	100.0	2.3	7.8	10.4	12.4	15.8	3.8	3.6	23.1	17.6	2.2	1.0

	Total	City					
		Tokyo metropolitan area	Osaka metropolitan area	Cities with 300,000 or more residents	Cities with 100,000 or more residents	Cities with 50,000 or more residents	Cities with less than 50,000 residents
Number	2,524	559	274	514	464	313	400
Share (%)	100.0	22.1	10.9	20.4	18.4	12.4	15.8

- The Tokyo metropolitan district refers to the municipalities within 50km from the former Tokyo metropolitan government office, and the areas surrounded by these municipalities. The municipalities must have 50 percent or more of the population employed in the service sector.
- The Osaka metropolitan district refers to the municipalities within 50km from Osaka city hall, and the areas surrounded by these municipalities. The municipalities must have 50 percent or more of the population employed in the service sector.

Frequency of watching/listening to the Rio 2016 Olympics coverage

Q1. How often did you watch/listen to the Rio 2016 Olympics coverage on TV, radio, or Internet during the Rio 2016 Olympic Games between Saturday, August 6 and Monday, August 22? Please choose one from the list below. (except regular news programs)

- | | |
|--|-------|
| 1. Almost everyday | 49.4% |
| 2. Three or four days a week | 18.1 |
| 3. One or two days a week | 8.5 |
| 4. A few times during the Olympics period | 16.3 |
| 5. Seldom watched or listened / Did not watch or listen at all | 7.3 |
| 6. No answer | 0.3 |

Frequency of watching/listening to the Rio 2016 Olympics coverage per device

Q2. How often did you watch/listen to the Rio 2016 Olympics coverage using the following devices? Please choose one for each device.

(%)

	Almost everyday	Three or four days a week	One or two days a week	A few times during the Olympics period	Seldom watched/ Did not watch at all	No answer
A. TV	50.3	17.8	7.8	15.4	7.5	1.2
B. PC	6.3	4.2	3.2	7.1	64.0	15.1
C. Smartphone/ Mobile phone	13.9	5.9	3.1	9.5	53.4	14.3
D. Radio	4.3	1.9	2.7	5.9	70.2	14.9

The Rio 2016 Olympics coverage viewed by the respondents

Q3. How much did you watch the following Olympics coverage on TV or Internet? Please choose one for each item.

(%)

	Often watched	Sometimes watched	Seldom watched/ Did not watch at all	No answer
TV				
A. Live coverage of the games	26.0	42.3	26.4	5.3
B. Recorded coverage of the games	26.3	38.0	29.8	5.9
C. The Olympic highlights	33.2	44.1	17.4	5.4
D. Other related programs except the coverage of the games	7.4	37.9	45.1	9.5

Internet				
	Often watched	Sometimes watched	Seldom watched/ Did not watch at all	No answer
A. Live coverage of the games	0.9	4.2	83.8	11.1
B. Recorded coverage of the games	1.8	8.0	79.1	11.1
C. The Olympic highlights	3.9	11.5	74.1	10.5
D. Other related programs except the coverage of the games	1.7	6.5	80.5	11.3

Places where the Rio 2016 Olympic coverage was viewed (multiple answers)

Q4. Where did you watch the Rio 2016 Olympics coverage? Please choose all that apply.

- | | |
|-------------------------|-------|
| 1. At home | 92.6% |
| 2. During commute | 6.9 |
| 3. At a place of visit | 8.9 |
| 4. At public viewing | 0.2 |
| 5. At a place of work | 14.3 |
| 6. Other | 1.2 |
| 7. Did not watch at all | 3.8 |
| 8. No answer | 0.3 |

Impressions of the Rio 2016 Olympic Games

Q5. What do you remember most about the Rio 2016 Olympic Games? Please choose one.

- | | |
|---|-------|
| 1. Brilliant performances of the Japanese athletes | 81.8% |
| 2. Record-breaking moments / great performances of the athletes | 7.2 |
| 3. Delay of the Games preparation / operational problems | 1.4 |
| 4. Public safety and security | 3.7 |
| 5. Doping scandals | 2.2 |
| 6. Other | 2.5 |
| 7. No answer | 1.3 |

Opinions on watching the Rio 2016 Olympics coverage (multiple answers)

Q6. How did you like watching the Olympics coverage on TV or Internet? Please choose all that apply. If you did not watch the Olympics coverage at all, please choose "Did not watch at all".

A. TV

1. I watched the coverage whenever I like	46.0%
2. I watched only a part of the coverage I like	44.7
3. I watched the coverage from wherever I like	3.2
4. I enjoyed powerful and exciting images	24.6
5. I enjoyed watching the coverage with other people	16.3
6. The images gave me realistic feeling	17.3
7. Watching the coverage at about the same time every day made me more excited	11.6
8. The coverage provided explanation of the rules of sports, so I enjoyed the games more	15.6
9. None of the above	5.1
10. Did not watch at all	8.1
11. No answer	0.3

B. Internet

1. I watched the coverage whenever I like	13.6%
2. I watched only a part of the coverage I like	12.9
3. I watched the coverage from wherever I like	5.8
4. I enjoyed powerful and exciting images	0.9
5. I enjoyed watching the coverage with other people	1.1
6. The images gave me realistic feeling	0.8
7. Watching the coverage at about the same time every day made me more excited	0.6
8. The coverage provided explanation of the rules of sports, so I enjoyed the games more	1.6
9. None of the above	2.7
10. Did not watch at all	65.7
11. No answer	8.8

Frequency of watching/listening to the Rio 2016 Paralympics coverage

Q7. How often did you watch/listen to the Rio 2016 Paralympics coverage on TV, radio, or Internet during the Rio 2016 Paralympic Games between Thursday, September 8 and Monday, September 19? Please choose one. (except regular news programs.)

1. Almost everyday	17.1%
2. Three or four days a week	13.2
3. One or two days a week	11.1
4. A few times during the Paralympic Games period	29.6
5. Seldom watched/listen, Did not watch/listen at all	28.8
6. No answer	0.2

Frequency of watching/listening to the Rio 2016 Paralympics coverage per device

Q8. How often did you watch/listen to the Rio 2016 Paralympics coverage using the following devices?
Please choose one for each device.

(%)

	Almost everyday	Three or four days a week	One or two days a week	A few times during the Paralympics period	Seldom watched/ Did not watch at all	No answer
A. TV	17.6	13.8	9.7	30.7	27.0	1.2
B. PC	1.1	1.5	1.9	3.9	79.9	11.7
C. Smartphone/ Mobile phone	2.1	2.6	2.3	5.9	75.4	11.8
D. Radio	1.9	1.5	1.5	4.1	79.8	11.3

The Rio 2016 Paralympics coverage viewed by the respondents

Q9. How much did you watch the following Paralympic Games coverage on TV or Internet? Please choose one for each item.

(%)

	Often watched	Sometimes watched	Seldom watched/ Did not watch at all	No answer
TV				
A. Live coverage of the games	8.1	28.9	56.6	6.3
B. Recorded coverage of the games	9.4	32.0	51.9	6.7
C. The Paralympic highlights	11.7	43.9	39.1	5.3
D. Other related programs except the coverage of the games	2.5	20.3	66.9	10.3

Internet				
	Often watched	Sometimes watched	Seldom watched/ Did not watch at all	No answer
A. Live coverage of the games	0.6	2.6	85.7	11.1
B. Recorded coverage of the games	0.7	3.5	84.5	11.3
C. The Paralympic highlights	1.1	6.9	81.2	10.8
D. Other related programs except the coverage of the games	0.5	2.7	85.5	11.3

Opinions on the Paralympic Games

Q10. What do you think of the Paralympic Games as a whole? Please choose one for each item.

(%)

	Agree	Disagree	No answer
A. Courage and effort of the athletes are more important than the results	81.8	14.1	4.1
B. I am interested in other aspects than competitions, such as the sustained effort of the athletes to be selected for the Paralympic Games	69.8	25.4	4.8
C. I am excited at the amazing performances and techniques of the athletes	72.0	22.8	5.2
D. The rules of the Paralympic sports are difficult to understand	53.1	40.9	6.1
E. The Paralympics have different attractiveness from the Olympics	62.1	31.8	6.1
F. I would like to try out para-sports	7.1	86.4	6.5
G. I would like to follow para-sports from now on	46.6	47.0	6.3
H. The way to enjoy the Paralympics and the way to enjoy the Olympics are completely different	47.6	46.3	6.1
I. The Paralympics receive too little media attention compared with the Olympics	66.8	27.6	5.5

Opinions on watching the Rio 2016 Paralympics coverage (multiple answers)

Q11. How did you like watching the Paralympics coverage on TV or Internet? Please choose all that apply. If you did not watch the Paralympics coverage at all, please choose "Did not watch at all".

A. TV

- | | |
|---|-------|
| 1. I watched the coverage whenever I like | 31.5% |
| 2. I watched only a part of the coverage I like | 30.6 |
| 3. I watched the coverage from wherever I like | 2.3 |
| 4. I enjoyed powerful and exciting images | 16.9 |
| 5. I enjoyed watching the coverage with other people | 8.9 |
| 6. I enjoyed watching the Paralympics more than I expected | 15.7 |
| 7. The images gave me realistic feeling | 11.3 |
| 8. Watching the coverage at about the same time every day made me more excited | 5.4 |
| 9. The coverage had explanation of the rules of sports, so I enjoyed the games more | 14.5 |
| 10. None of the above | 6.6 |
| 11. Did not watch at all | 27.9 |
| 12. No answer | 0.5 |

B. Internet

1. I watched the coverage whenever I like	6.9%
2. I watched only a part of the coverage I like	6.2
3. I watched the coverage from wherever I like	2.9
4. I enjoyed powerful and exciting images	0.4
5. I enjoyed watching the coverage with other people	0.6
6. I enjoyed watching the Paralympic Games more than I expected	1.1
7. The images gave me realistic feeling	0.5
8. Watching the coverage at about the same time every day made me more excited	0.2
9. The coverage had explanation of the rules of sports, so I enjoyed the games more	1.1
10. None of the above	3.3
11. Did not watch at all	76.3
12. No answer	8.5

Opinions on the Rio 2016 Olympic and Paralympic Games as a whole (multiple answers)

Q12. Now we ask about the Rio 2016 Olympic and Paralympic Games as a whole. Please choose all that apply.

1. I cared about the number of medals won by Japan	46.1%
2. I was glad when team Japan and Japanese athletes did well	76.9
3. I became interested in the foreign countries or athletes that I had not known much about	23.4
4. I supported various countries depending on the sports or events	16.4
5. None of the above	11.4
6. No answer	0.5

Internet use to follow the Rio 2016 Olympic and Paralympic Games

Q13. Did you use the Internet services of NHK or commercial broadcasting companies to watch the Rio 2016 Olympic and Paralympic Games? Please choose one.

1. I used the NHK internet services	3.1%
2. I used the Internet services of the commercial broadcasting companies	7.1
3. I used the Internet services both of NHK and commercial broadcasting companies	6.1
4. I did not use the Internet services either of NHK or commercial broadcasting companies	79.8
5. No answer	4.0

Opinions on Tokyo hosting the Olympic Games

Q14. What do you think about Tokyo hosting the second summer Olympic Games in Tokyo? Please choose one.

1. Good	50.1%
2. Fairly good	35.6
3. Not very good	8.7
4. Not good at all	4.7
5. I did not know that Tokyo will host the Olympic Games	0.4
6. No answer	0.5

Interest in the Tokyo 2020 Olympic Games

Q15. How much are you interested in the Tokyo 2020 Olympic Games? Please choose one.

- | | |
|--------------------------|-------|
| 1. Very interested | 33.5% |
| 2. Somewhat interested | 47.6 |
| 3. Not very interested | 14.9 |
| 4. Not interested at all | 3.8 |
| 5. No answer | 0.2 |

Intention of watching the Tokyo 2020 Olympic Games at the venues

Q16: Would you like to watch the sports events or opening ceremony of the Tokyo 2020 Olympic Games at the venues? Please choose one.

- | | |
|-------------------|-------|
| 1. Yes, very much | 25.0% |
| 2. Yes, somewhat | 32.1 |
| 3. No, not really | 42.4 |
| 4. No answer | 0.4 |

Intention of watching/listening to the Tokyo 2020 Olympics coverage (frequency)

Q17. How much are you going to watch the Tokyo 2020 Olympics coverage? Please choose one.

- | | |
|--|-------|
| 1. Every day, as many sports events as possible | 37.7% |
| 2. Every day, mainly the coverage in the night slot | 10.7 |
| 3. Only the sports events I like | 32.3 |
| 4. A little, I just want to know the results | 13.9 |
| 5. I am not going to watch/listen at all,
as I am not interested in | 5.0 |
| 6. No answer | 0.4 |

Intention of watching/listening to the Tokyo 2020 Olympic coverage (live/recorded)

Q18. Which coverage of the Tokyo 2020 Olympic Games would you like to watch/listen to, live coverage or recorded coverage? Please choose one.

- | | |
|--|------|
| 1. I would like to watch/listen to live coverage only | 9.9% |
| 2. I would like to watch/listen to live coverage as much as possible | 55.5 |
| 3. I am satisfied as long as I can watch recorded coverage | 27.7 |
| 4. I will not watch/listen to the Olympics coverage at all | 6.3 |
| 5. No answer | 0.6 |

Desirable amount of media coverage of the Tokyo 2020 Olympic Games

Q19. How much do you think media should cover the Tokyo 2020 Olympic Games? Please choose one.

- | | |
|--|-------|
| 1. All of the sports events should be broadcast | 27.3% |
| 2. All of the sports events Japanese athletes will participate in
should be broadcast | 37.1 |
| 3. I am satisfied as long as I can watch the sports events
Japanese athletes are expected to do well | 14.9 |
| 4. I am satisfied as long as I can watch the Olympic highlights
to know the results for the day and the number of medals
Japan has won | 19.2 |
| 5. No answer | 1.5 |

Desired broadcast services regarding the Tokyo 2020 Olympic Games (multiple answers)

Q20. What kinds of broadcast services would you hope for? Please choose all that apply.

- | | |
|---|-------|
| 1. Higher-resolution TV coverage that gives higher realistic feeling than it is now | 42.7% |
| 2. I would like to watch the coverage wherever, whenever, and on whatever devices I like | 29.3 |
| 3. I would like to see the data of the Olympic athletes or information about the sports on my hand-held devices | 25.4 |
| 4. I would like to choose the position I like in the stadium, and watch the events from the angles I like | 15.3 |
| 5. I would like to watch the recorded coverage whenever I like on my devices | 40.4 |
| 6. I would like to try a virtual reality experience as an Olympics athlete | 6.0 |
| 7. Other | 6.0 |
| 8. No answer | 3.5 |

What is hoped for regarding the Tokyo 2020 Olympic Games (multiple answers)

Q21. What benefits do you expect the Tokyo 2020 Olympic Games would bring to the country? Please choose all that apply.

- | | |
|---|-------|
| 1. Economic contribution | 62.7% |
| 2. Increase in employment | 27.1 |
| 3. Revitalization of the country as a whole | 51.5 |
| 4. Upgrading of the sports facilities | 21.4 |
| 5. Promotion of sports | 32.8 |
| 6. Promotion of tourism | 27.3 |
| 7. Promotion of international exchanges | 34.5 |
| 8. Enhancement of Japan's presence in the international community | 22.2 |
| 9. Nurturing of children and youth | 28.7 |
| 10. Other | 1.6 |
| 11. None | 10.5 |
| 12. No answer | 0.4 |

Concerns about the Tokyo 2020 Olympic Games (multiple answers)

Q22. Do you have any concerns about the Tokyo 2020 Olympic Games? Please choose all that apply.

- | | |
|--|-------|
| 1. Terror attacks or other incidents may occur | 61.3% |
| 2. Public safety in Tokyo may get worse | 32.3 |
| 3. Land prices in Tokyo may increase | 9.4 |
| 4. Traffic congestion in Tokyo may get worse | 40.6 |
| 5. Prices may increase | 25.2 |
| 6. The gap in income and living standards between Tokyo and other areas may be widened | 29.6 |
| 7. Living environments in Tokyo may get worse | 8.9 |
| 8. Other | 4.6 |
| 9. None | 11.2 |
| 10. No answer | 0.4 |

Interest in the Tokyo 2020 Paralympic Games

Q23. In 2020, the Paralympic Games will be held following the Olympic Games in Tokyo. How much are you interested in the Tokyo 2020 Paralympic Games? Please choose one.

- | | |
|--------------------------|-------|
| 1. Very interested | 14.7% |
| 2. Somewhat interested | 49.5 |
| 3. Not very interested | 27.5 |
| 4. Not interested at all | 8.0 |
| 5. No answer | 0.2 |

Intention of watching the Tokyo 2020 Paralympic Games at the venues

Q24. Would you like to watch the sports events or opening ceremony of the Tokyo 2020 Paralympic Games at the venues? Please choose one.

- | | |
|-------------------|-------|
| 1. Yes, very much | 10.5% |
| 2. Yes, somewhat | 32.7 |
| 3. No, not really | 56.5 |
| 4. No answer | 0.3 |

Intention of watching/listening to the Tokyo 2020 Paralympics coverage (frequency)

Q25. How much are you going to watch/listen to the Tokyo 2020 Paralympics coverage? Please choose one.

- | | |
|---|-------|
| 1. Every day, as many sports events as possible | 18.0% |
| 2. Every day, mainly the coverage in the night slot | 10.4 |
| 3. Only the sports events I like | 31.7 |
| 4. A little, I just would like to know the results | 26.8 |
| 5. I am not going to watch/listen at all, as I am not interested in | 12.9 |
| 6. No answer | 0.2 |

Intention of watching and listening the Tokyo 2020 Paralympic Games coverage (live/recorded)

Q26. Which coverage of the Tokyo 2020 Paralympic Games would you like to watch/listen, live coverage or recorded coverage? Please choose one.

- | | |
|--|------|
| 1. I would like to watch/listen to live coverage only | 5.0% |
| 2. I would like to watch/listen to live coverage as much as possible | 37.9 |
| 3. I am satisfied as long as I can watch recorded coverage | 42.7 |
| 4. I will not watch/listen at all | 14.1 |
| 5. No answer | 0.3 |

Desirable amount of media coverage of the Tokyo 2020 Paralympic Games

Q27. How much do you think media should cover the Tokyo 2020 Paralympic Games?

- | | |
|--|-------|
| 1. All of the sports events should be broadcast | 19.4% |
| 2. All of the sports events Japanese athletes will participate in should be broadcast | 33.6 |
| 3. I am satisfied as long as I can watch the sports events Japanese athletes are expected to do well | 16.8 |
| 4. I am satisfied as long as I can watch the highlights to know the results for the day and the number of medals Japan has won | 28.8 |
| 5. No answer | 1.4 |

Need for the Paralympic explanatory guide

Q28. Do you think the Paralympic Games coverage should contain explanation of the Paralympic classification and other rules? Please choose one.

- | | |
|-------------------------------|-------|
| 1. It is very necessary | 34.8% |
| 2. It is fairly necessary | 45.5 |
| 3. It is not very necessary | 15.1 |
| 4. It is not necessary at all | 4.0 |
| 5. No answer | 0.6 |

The value of the media coverage of the Tokyo 2020 Paralympic Games

Q29. What do you think of the value of NHK broadcasting the Tokyo 2020 Paralympic Games? Please choose one.

- | | |
|-------------------------------|-------|
| 1. It is very important | 41.6% |
| 2. It is fairly important | 43.6 |
| 3. It is not very important | 10.1 |
| 4. It is not important at all | 4.0 |
| 5. No answer | 0.8 |

The aspects of the Paralympic Games that should be focused on

Q30. The Paralympic Games have the aspects of sports and welfare. How do you think the Paralympic Games should be covered by media? Please choose one.

- | | |
|---|-------|
| 1. The Paralympic Games should be covered as a sports event in the same way as the Olympic Games | 36.5% |
| 2. The Paralympic Games should be covered as a sports event as much as possible | 27.3 |
| 3. The Paralympic Games should be covered from a perspective of sports and welfare for people with an impairment to the same extent | 28.0 |
| 4. The Paralympic Games should be covered more from a perspective of welfare for people with an impairment than of sports | 5.2 |
| 5. Other | 1.9 |
| 6. No answer | 1.1 |

Frequency of watching para-sports for the last one year (multiple answers)

Q31. Have you watched para-sports for the last one year? Please choose all that apply.

- | | |
|--|-------|
| 1. Yes, on TV news | 64.8% |
| 2. Yes, on TV programs except TV news | 26.7 |
| 3. Yes, on the Internet or other media except TV | 4.0 |
| 4. Yes, I went to watch at the venues | 1.3 |
| 5. Other | 0.4 |
| 6. No, never | 21.5 |
| 7. No answer | 0.5 |

Impression of para-sports (multiple answers)

Q32. What impression do you have of para-sports? Please choose all that apply.

- | | |
|--|-------|
| 1. I enjoy para-sports as sports | 24.8% |
| 2. I am impressed by the effort of the para-sports athletes | 72.5 |
| 3. Para-sports help me deepen my understanding of impairment | 40.7 |
| 4. The rules are difficult to understand | 27.5 |
| 5. Para-sports are not exciting | 4.6 |
| 6. I do not enjoy watching para-sports | 5.3 |
| 7. Other | 2.2 |
| 8. No answer | 1.1 |

About yourself (multiple answers)

Q33. Which of the followings apply to you? Please choose all that apply.

- | | |
|--|-------|
| 1. I have an impairment, or have a family member, friend, or acquaintance with an impairment | 23.6% |
| 2. I have joined activities to support people with an impairment | 12.2 |
| 3. I like watching sports events | 39.9 |
| 4. None of the above | 36.7 |
| 5. No answer | 1.3 |

How much para-sports are recognized in society

Q34. How much do you think para-sports are recognized in public? Please choose one.

- | | |
|--------------------------|------|
| 1. Very much recognized | 2.6% |
| 2. Fairly recognized | 25.1 |
| 3. Not very recognized | 65.3 |
| 4. Not recognized at all | 5.6 |
| 5. No answer | 1.4 |

How to raise public awareness of para-sports (multiple answers)

(This question is only asked to respondents who answered 3 or 4 to Q34.)

Q35. What do you think is necessary to gain public understanding of para-sports? Please choose all that apply.

- | | |
|---|-------|
| 1. Para-sports organizations should enhance PR activities | 31.5% |
| 2. Media should cover para-sports more | 70.3 |
| 3. More para-sports events should be held | 24.6 |
| 4. Other | 3.9 |
| 5. None | 7.5 |
| 6. No answer | 3.9 |

(Total: 1,789 respondents)

Opinions on the Tokyo 2020 Olympic and Paralympic Games preparations

Q36. What do you think of the progress of the Tokyo 2020 Olympic and Paralympic Games preparations? Please choose one.

- | | |
|--------------------------------|------|
| 1. It is going very well | 1.1% |
| 2. It is going fairly well | 16.7 |
| 3. It is not going very well | 56.8 |
| 4. It is not going well at all | 23.6 |
| 5. No answer | 1.8 |

Concerns about the Tokyo 2020 Olympic and Paralympic Games preparations (multiple answers)

Q37. Are there anything you are concerned about the progress of the Tokyo 2020 Olympic and Paralympic Games preparations? Please choose all that apply.

1. Construction of the venues including the main stadium (the New National Stadium Japan)	54.2%
2. Cost of hosting the Games	77.1
3. Framework of the Tokyo Organising Committee of the 2020 Olympic and Paralympic Games	55.5
4. Corruption claims regarding the Tokyo 2020 Olympic and Paralympic Games bid	29.6
5. Hosting international tourists	30.1
6. Effects on the 2011 earthquake and tsunami recovery efforts	29.3
7. Nurturing of Japanese athletes	18.9
8. Nurturing of volunteers	17.5
9. Other	2.3
10. None	5.5
11. No answer	0.6

Possible changes in Tokyo after the Olympic and Paralympic Games (multiple answers)

Q38. How do you think will the Olympic and Paralympic Games change Tokyo? Please choose all that apply.

1. Old buildings will be demolished and replaced with new buildings and facilities	27.7%
2. There will be more traditional-style scenery, buildings, and facilities	18.5
3. Tokyo will be more friendly to people with an impairment and elderly people with improved accessibility	51.5
4. Transport in Tokyo will be more convenient with improved roads and railways	47.6
5. Tokyo will be more friendly to non-Japanese people with multilingual street signs, facility signs, and others	57.4
6. Other	1.7
7. None	10.4
8. No answer	0.8

Opinions on the Tokyo 2020 Olympic and Paralympic Games

Q39. What do you think about the following opinions on the Tokyo 2020 Olympic and Paralympic Games? Please choose one for each items.

(%)

	Agree	Disagree	No answer
A. The Olympic and Paralympic Games have nothing to do with my everyday life	41.4	57.0	1.6
B. Money should be spent on the social measures such as child-care and nursing care, rather than on hosting the Olympic and Paralympic Games	54.2	43.5	2.3
C. Public infrastructure will be improved	67.9	28.8	3.2
D. Hosting the Olympic and Paralympic Games will benefit the Japanese economy	63.1	34.5	2.4
E. The Olympic and Paralympic Games will promote world and regional friendships	81.8	15.9	2.3
F. The Olympic and Paralympic Games is a good opportunity to rethink about my country	72.7	24.4	2.9
G. The Olympic and Paralympic Games is a good opportunity to show the world the progress of recovery from the 2011 earthquake and tsunami	45.2	51.8	3.0
H. The Olympic and Paralympic Games will have negative impacts on the recovery effort for the 2011 earthquake and tsunami	52.7	44.5	2.8
I. I somehow feel excited that Tokyo will host the Olympic and Paralympic Games	67.4	30.1	2.5
J. The excitement about the Olympic and Paralympic Games will evaporate soon	69.5	28.2	2.3
K. Broadcasting technologies such as high-resolution TV will be improved	66.1	31.0	2.9

What Japan should emphasize through the Tokyo 2020 Olympic and Paralympic Games (multiple answers)

Q40. What do you think Japan should emphasize through the Tokyo 2020 Olympic and Paralympic games? Please choose all that apply.

- | | |
|---|-------|
| 1. Recovery from the 2011 earthquake and tsunami | 39.1% |
| 2. Hospitality towards international tourists | 44.0 |
| 3. Excellent sports facilities including the stadiums | 19.4 |
| 4. Japanese traditional culture | 65.3 |
| 5. Japanese food culture | 50.6 |
| 6. Public safety and cleanness of Tokyo | 57.5 |
| 7. Hard work and politeness of Japanese people | 54.0 |
| 8. Other | 1.2 |
| 9. None | 7.0 |
| 10. No answer | 0.9 |

Interest in volunteer activities for the Tokyo 2020 Olympic and Paralympic Games

Q41. Would you like to participate in the Tokyo 2020 Olympic and Paralympic Games as a volunteer?
Please choose one.

- | | |
|--------------|-------|
| 1. Yes | 14.6% |
| 2. No | 84.1 |
| 3. No answer | 1.3 |

Memories of the Tokyo 1964 Olympic and Paralympic Games (multiple answers)

Q42. Is there anything you remember about the Tokyo 1964 Olympics? Please choose all that apply.

- | | |
|---|------|
| 1. I watched the sports events, opening ceremony, closing ceremony, or torch relay live at the venues | 7.2% |
| 2. I watched/listened to the sports events, opening ceremony, or closing ceremony on TV or radio | 38.7 |
| 3. Tokyo had changed very much by the time of the Olympic Games | 15.8 |
| 4. Tokyo was filled with excitement during the Olympic Games | 10.0 |
| 5. I bought the Olympic commemorative coins or other items | 15.6 |
| 6. I was not born yet at that time | 44.7 |
| 7. None of the above | 12.1 |
| 8. No answer | 1.0 |

The value of the Olympic Games

Q43. What do you think about the following opinions on the Olympic Games? Please choose one for each item.

(%)

	Agree	Disagree	No answer
A. The Olympic Games is an international competition among countries	65.8	31.8	2.4
B. It is a great honor for a country to host the Olympic Games	62.5	35.2	2.3
C. The Olympic Games is a celebration of peace where people interact regardless of nationality or race	90.6	7.8	1.5
D. The Olympic Games will raise pride and self-awareness of the people as a citizen of their country	77.7	19.4	2.9
E. It is ridiculous that the whole country is filled with excitement at the Olympic Games	17.0	80.3	2.7
F. It is disappointing that the Olympic Games is commercialized	59.1	38.2	2.8
G. Hosting the Olympic Games has become a burden for people in the host country	44.5	51.9	3.6
H. The Olympic Games may divert public attention away from the critical domestic issues	26.9	69.3	3.8
I. The original idea of the Olympic Games has been lost because of excessive competition for the medals, doping issues, and other scandals	67.0	29.6	3.4

Opinions on the Japanese society

Q44. What do you think of the current Japanese society? Please choose one for each item.

(%)

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer
A. The society rich with tradition and culture	26.3	55.7	13.6	2.8	1.5
B. The society friendly to vulnerable people	5.5	22.6	50.0	20.0	1.7
C. The society with narrow gap in income and living standards	6.8	20.9	40.7	29.7	1.9
D. The society rich with nature	14.3	49.4	26.4	8.2	1.7
E. The society with people cooperate one another	9.4	42.7	36.3	9.9	1.7

Opinions on the Japanese society compared with those of other countries

Q45. What do you think of the current Japanese society, compared with those of other countries? Please choose one for each item.

(%)

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	No answer
A. The society rich with tradition and culture	32.7	50.5	11.8	3.2	1.8
B. The society friendly to vulnerable people	9.1	34.7	40.2	13.9	2.1
C. The society with narrow gap in income and living standards	9.2	36.2	35.3	17.0	2.3
D. The society rich with nature	17.3	50.0	23.1	7.6	2.1
E. The society with people cooperate one another	13.2	46.3	30.5	8.2	1.8

Opinions whether Japan is superior to the other countries

Q46. Do you think Japan is superior to the other countries? Please choose one.

- | | |
|----------------------|-------|
| 1. Yes, very much so | 21.7% |
| 2. Yes, somewhat | 56.6 |
| 3. No, not really | 17.8 |
| 4. No, not at all | 3.2 |
| 5. No answer | 0.7 |

The prospects for Japan

Q47. What do you think of the future of Japan? Please choose one for each item.

(%)

	It will get better	It will get worse	It will be the same	No answer
A. Politics	8.4	25.5	64.3	1.8
B. Economic status	10.9	40.7	46.8	1.7
C. Public safety	8.6	41.8	47.5	2.1
D. Kindness and compassion of the people	13.4	26.4	58.7	1.5
F. Public spirit of the people	10.4	25.7	61.7	2.2

General opinions on the prospects for Japan

Q48. What do you think of the future of Japan as a whole?

- | | |
|------------------------|-------|
| 1. It will be better | 11.4% |
| 2. It will be worse | 32.7 |
| 3. It will be the same | 55.1 |
| 4. No answer | 0.8 |

Interest in other countries

Q49. How much are you interested in the other countries or regions? Please choose one for each item.

(%)

	Very interested	Somewhat interested	not very interested	Not interested at all	No answer
A. Europe	10.7	48.3	28.6	10.1	2.3
B. Russia	7.7	32.5	41.8	15.4	2.6
C. Asia	15.6	47.8	24.2	9.8	2.5
D. Middle East	7.0	33.0	42.2	14.7	3.0
E. North America	9.7	38.4	36.7	12.1	3.1
F. Central/South America	4.6	30.2	47.4	14.5	3.3
G. Oceania	3.7	24.8	50.4	17.9	3.3
H. Africa	4.6	24.6	48.7	19.0	3.1

Interest in current affairs (multiple answers)

Q50. Which of the followings are you interested in? Please choose all that apply.

- | | |
|---|-------|
| 1. The Pyeongchang 2018 Olympic and Paralympic Games | 11.1% |
| 2. The Tokyo 2020 Olympic and Paralympic Games | 56.1 |
| 3. Natural disasters including earthquake and typhoons | 78.2 |
| 4. International terror attacks | 55.5 |
| 5. International political issues including regional conflicts and refugee crisis | 32.1 |
| 6. Domestic political issues including constitutional amendments | 44.1 |
| 7. Economic trend including exchange markets and stock markets | 23.6 |
| 8. Improvement of nursing care and child care | 64.1 |
| 9. Other | 2.9 |
| 10. No answer | 1.2 |

Civil awareness

Q51. Which of the followings are the closest to your way of life? Please choose one.

- 1. I am trying to think about what is necessary for the society and cooperate with other people to make the world a better place 6.0%
- 2. I am trying to do something in my everyday life to make the world a better place 40.8
- 3. I am trying to obey the rules and not to trouble other people 43.6
- 4. My priority is to make myself and my family happy. I am trying to keep a distance from the society 8.3
- 5. No answer 1.3

Use of Internet devices (multiple answers)

Q52. Which devices do you usually use? Please choose all that apply.

- 1. PC 45.3%
- 2. Tablet 14.9
- 3. Smartphone 52.8
- 4. Mobile phone (except smartphone) 37.4
- 5. None 10.2
- 6. No answer 0.4

Frequency of using media

Q53. How much do you usually use the media below? Please choose one for each item. (Internet here includes PC, mobile phone, smartphone, and Internet mail)

(%)

	Often	Somewhat	Not often	Not use at all	No answer
A. TV	67.6	21.0	5.9	3.7	1.8
B. Radio	9.9	17.2	24.8	43.1	5.0
C. Newspaper	35.6	22.3	15.1	23.3	3.7
D. Internet	36.6	21.7	8.7	28.2	4.8

Frequency of watching sports events on media

Q.54 How often do you usually watch/listen to sports events on TV, radio, and Internet? Please choose one.

- 1. Often 21.3%
- 2. Somewhat 42.0
- 3. Seldom 28.9
- 4. Do not watch at all 7.3
- 5. No answer 0.6

Gender

Q55. (Omitted)

Age (date of birth)

Q56. (Omitted)

Occupation

Q57. (Omitted)