

## 80<sup>th</sup> Anniversary Celebration of NHK Science and Technology Research Laboratories (STRL)

STRL celebrated its 80<sup>th</sup> anniversary in 2010. To commemorate this occasion, we hosted the “NHK STRL 80<sup>th</sup> Anniversary Celebration - Eighty Years with the People of Setagaya” in cooperation with Setagaya City Ward Office on October 16 and 17, 2010.

The event was attended by many people from Setagaya, who for 80 years, have supported and helped STRL to become what it is now. It was our pleasure to have the Setagaya Municipal Yamano Elementary School Choir join us during the Opening Ceremony. At the Anniversary Ceremony with Setagaya Municipal Sakuragaoka Elementary School, who also celebrated their 80<sup>th</sup> Anniversary this year, members of the school band graced us with their performance. The STRL Hall also hosted a performance by ‘Dream Jazz Band’, an ensemble composed of students from the Setagaya municipal junior high schools. Everyone enjoyed the children’s great performances. We also hosted exhibits of Setagaya’s local goods, including *karuta* (traditional card games) from Setagaya and Kinuta, and the winning entries of the 2010 Setagaya Residents’ Art Exhibition.

We presented many exhibits that allowed visitors to have first-hand experiences of the latest broadcast technologies. The exhibits included photography in our virtual studio and 3D-imaging and games using voice and face-recognition technologies. We set up a craft corner where children could participate in making origami and scratch-pictures together with their parents. The event concluded with a joint concert by NHK’s Friendship Choir and Orchestra and STRL’s Jazz Band under the direction of Mr. Akira Senju. More than four thousand four hundred people, from small children to elderly citizens, came to enjoy the event. We at STRL deeply value our strong relationship with the people of Setagaya City.



Opening Ceremony



Joint Anniversary Ceremony with Sakuragaoka Elementary School



Performance by the ‘Dream Jazz Band’



Photography in Virtual Studio



Crafts Corner



Performance by NHK Friendship Choir and Orchestra and STRL’s Jazz Band

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