



Press Release

NHK World TV starts broadcasting on cable TV

Tokyo, 15th March 2011

NHK's International service "NHK WORLD TV" started broadcasting its program on ACCS Academic Newtown Community Cable Service, a Cable TV station in Tsukuba from 10:00 (JST) 15th March.

The Ministry of Internal and Communications has approved NHK to provide NHK WORLD TV program to cable TV last December, and NHK has been working with our partners towards an official launch.

It would usually require a formal contract to start the service. However with increasing interest from the non Japanese residents following the Tohoku Kanto Great Earthquake, NHK has decided to take exemplary measure and start providing the program immediately without a contract. The Cable TV stations and NHK will sign an official contract afterwards.

NHK WORLD TV is currently providing 24 hours news about the Earthquake, whereas it usually airs latest news from around the world and various other programs. Cable TV stations can broadcast NHK WORLD TV for 24 hours, or for part of the day.

Note to the editors:

ACCS (Academic Newtown Community Cable Service) is a cable TV in Tsukuba, Ibaraki Prefecture and has 53000 subscribers. It will broadcast NHK World for 24 hours.