



Press Release

NHK and Fujinon Receives Engineering Emmy Award

Tokyo, August 24, 2009 - NHK and Fujinon Corporation received one of this year's Emmy Engineering Awards from the Academy of Television Arts & Sciences of the United States.

The Academy of Television Arts & Sciences established the Emmy Awards in 1948 to recognize corporations, groups and individuals who have made great

contributions to the development of television arts and sciences. They are regarded as the most prestigious awards in the world of broadcasting. The ceremony was held on the evening of August 22nd (local time) at the Renaissance Hollywood Hotel in Los Angeles.



The prize comes in recognition of the development of the 'Precision Focus Assist System'. The use of HD broadcasting is now spreading worldwide and TV screens are getting larger. The focus assist system for HD cameras was needed because slight differences of focus that would not be noticed on the analogue screen emerge in the high-definition picture. The system is being honored as the very first to bring the advanced new technology into practical use.

NHK last shared an Engineering Emmy Award in 1998 for the HD Intra-field Compression Processor integrated with the Half-Inch Digital D5-VTR. This is NHK's third Engineering Emmy Award.

NHK maintains its commitment to the research and development of broadcasting technologies and is dedicated to the further progress and development of broadcasting in cooperation with other countries for the fully digital age.