

JAPAN PRIZE 2012

INTERNATIONAL CONTEST FOR EDUCATIONAL MEDIA

NHK
September 1
Issue 6

JAPAN PRIZE 2012 FINALISTS ANNOUNCED!

During the JAPAN PRIZE 2012 preliminary selection, a total of 21 jurors (including program/game producers, professionals involved in film and broadcast, educational media researchers from within Japan and abroad) carried out rigorous discussions to decide the candidate entries for the final selection. Out of the 335 total entries, 95 Audiovisual Division entries and 5 TV Proposal Division entries were selected as finalists.

In the list of finalists are regular participating organizations from Europe and North America such as the United Kingdom, Canada, and the United States with their aspiring entries. Asian participants claimed a prominent share of finalists, including a "social studies program" from Afghanistan. From Japan was chosen a variety of entries, from commercial broadcasters and NHK to video producers and web/game producers. Many strong entries made their way into the Innovative Media Category, newly established last year, and the jurors commented that they felt "the determination of the producers to elevate quality, the motivation to establish innovative methodology, and the drive to discover creative interface and usability."

These finalist entries will be competing at the JAPAN PRIZE final selection, scheduled to begin on October 18th this year.

[Click here for the results](#)

AUDIOVISUAL DIVISION

TV/FILM/VIDEO

76

Entries

WEBSITES

10

Entries

GAMES

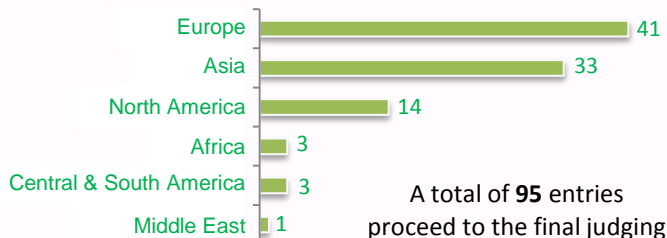
6

Entries

OTHER
INTERACTIVE
MATERIALS

3

Entries



A total of 95 entries
proceed to the final judging

TV PROPOSAL DIVISION

Five proposal finalists from **Bangladesh, Colombia, India, Nepal and Sri Lanka** will present in person at NHK on **October 22**.

[CLICK HERE to register online for participation in JAPAN PRIZE events](#)

★The TV Proposal Division 10th Year Celebration Forum October 22 (Thu)

In celebration of the 10th year of the TV Proposal Division, we will be inviting past TV Proposal Division jurors and award-winners to hold a panel discussion.

SPEAKERS



K.M.Taj-Biul Hasan (Bangladesh)
Ex. Producer of the 5th Proposal Division Special Prize (The National Federation of UNESCO Associations in Japan Prize) in 2007



Caleb Muchungu (Malawi)
Producer/Director of the 9th Best Proposal Prize (Hoso Bunka Foundation Prize) in 2011

*Other speakers and further details will be announced on our website.

Please join a SPECIAL TOUR to NHK Science & Technology Research Laboratories!

The details will be announced on our website.

★International Producers Conference for Educational Media (IPCEM)

October 23-25

IPCEM, a new event of the JAPAN PRIZE, will explore the cutting-edge issues of educational media.

*Other guests, speakers, and further details will be announced on our website.



The creator of "HATSUNE MIKU" will speak at IPCEM.

Hiroyuki ITOH (Japan)
CEO, Crypton Future Media, INC.



Guests who will be joining us



Meredith NIERMAN (USA)
Director of Digital Initiatives for National Productions, WGBH Educational Foundation (PBS)



Bella STJERNE (Sweden)
Head of Scheduling Barnkanalen, SVT



Walter SUCHER (Germany)
Head of the Department of Science and Education, Südwestrundfunk (SWR)

<http://www.nhk.or.jp/jp-prize/english/index.html>

[Click for details!](#)