

CrossMedia Forum 2011 for STAFF 2011/10/21

CrossMedia Forum Room CA421

*Entry No. show the category of each entry work: I=Pre-school, E=Primary, Y=Youth, C=Continuing Education, W=Welfare Education, M=Innovative Media

Category	Time	Entry No.	Media	Title	Organization	Country/Region	Duration	Style	
October 22 (Sat.)									
Orientation	13:30	Briefing of the CrossMedia Forum							
Differences Make the World More Interesting Screening/presentations/discussions of shortlisted entries Primary & Youth Categories	14:00	Y030	TV	The Little Angels of Seunggawon	Munhwa TV-Radio Broadcasting Corporation (MBC)	Rep. of Korea	0:59:33	Screening	
	15:00	E030	TV	2Brothers	Katholieke Radio Omroep (KRO)	Netherlands	0:15:12	Screening+QA	
	Break								
	15:35	E008	Video	Once upon a Time in Asia	Asia-Pacific Centre of Education for International Understanding (APCEIU)	Rep. of Korea	0:31:35	Screening	
	16:05	Y002	TV	I Am a Girl!	Hollandse Helden (HH)	Netherlands	0:15:11	Screening	
	16:20	Y008	Movie	FLAWED	National Film Board of Canada (NFB)	Canada	0:12:33	Screening	
	16:35	E016	Movie	PRIVATE EYES	National Film Board of Canada (NFB)	Canada	0:14:25	Screening	
	16:55	Discussion Session / Moderators [Jan-willem Bult (Netherlands), George Auckland (UK)]							0:30:00
	Break								
	17:50	Y018	TV	Truth Lies (Mentira la verdad)	Channel Encuentro (Encuentro)	Argentina	0:27:15	Screen.+comm.	
18:30	Y020	Video	The Light Bulb Conspiracy	Media 3.14 (Media 3.14)	Spain	1:15:00	Screening		
End of the session	19:45								
October 23 (Sun.)									
Screening/Presentation by 2010 HBF Winner	9:30	Screening/Presentation by 2010 HBF Winner						0:24:28	Screening
TV Proposal Divion Finalist Presentation	10:00			TBA			0:15:00	Presentation and Judging	
	10:30			TBA			0:15:00		
	11:00			TBA			0:15:00		
	11:30			TBA			0:15:00		
	12:00			TBA			0:15:00		
End of the session	13:00								
Lunch break									
Young Children are Great Explorers of the World Screening/presentations/discussions of shortlisted entries Pre-school Category	13:00-14:00								1:00:00
	14:00	I009	TV	Sesame Street presents: A Carrot For Two	Norddeutscher Rundfunk (NDR)	Germany	0:11:47	Screening	
	14:15	I008	TV	Stella and Sam: Night Fairies	Radical Sheep Productions Inc. (Radical Sheep Productions)	Canada	0:12:15	Screening	
	14:30	I039	TV	Sien van Sellingen	Katholieke Radio Omroep (KRO)	Netherlands	0:09:33	Screening+QA	
	14:50	I026	TV	Found One!	Japan Broadcasting Corporation (NHK)	Japan	0:15:00	Screening+QA	
	Break								
	15:15-15:25								0:10:00
	15:25	I033	Other interactive materials	Eigodeasobo Planet: Utatte Asobo	Obunsha Co.,Ltd.	Japan	0:09:29	Pres.+Demo+QA	
	15:45	I012	TV	dirtygirlworld : slugs	mememe productions Pty Ltd (mememe)	Australia	0:11:00	Screen.,Pres.,QA	
	16:05	I036	Websites	BBC School Radio - Early Learning	British Broadcasting Corporation (BBC)	United Kingdom	0:07:35	Screening+QA	
16:25	Discussion Session / Moderator [Kahori Honma]							0:30:00	Screening
Time until now	16:55								
Meet the Experts	18:00-19:30	"Engaging" and "Transmedia": The Ideal Model for Children's Educational Audiovisual Contents (Moderator) *Hirokyu Matsuguma (Assistant Professor Department of Design Strategy Faculty of Design, Kyushu University) *Masahiko Sato, Professor, Department of New Media, Graduate School of Film and New Media, Tokyo University of the Arts, Visiting Prof. Faculty of Environment and Information Studies, Keio University *Jan-Willem BULT, Creative Head of KRO Youth, Netherlands Public Broadcasting *Sachiko I. Kodaira, Senior Researcher, NHK Broadcasting Culture Research Institute						1:30:00	
	End of the session	19:30							
	October 24 (Mon.)								
	Children as Citizens Screening/presentations/discussions of shortlisted entries Primary Category	9:30	E013	TV	S.O.S. Mediators	Pakapaka (Pakapaka)	Argentina	0:23:29	Screening
		9:55	E053	TV	Word storm	Swedish Educational Broadcasting Company (UR)	Sweden	0:14:00	Screening
10:10		E052	Websites	Authors Live	British Broadcasting Corporation (BBC)	United Kingdom	0:09:03	Screen.+comm.	
10:25		E031	TV	Alumni Lessons	Japan Broadcasting Corporation (NHK)	Japan	0:24:49	Screening+QA	
11:00		E018	TV	Fairy Tales on TV	Educational Broadcasting System (EBS)	Rep. of Korea	0:24:35	Screening+QA	
11:40		Discussion Session / [Children as Citizens] / Moderator [Jan-willem Bult(Netherlands)]							0:30:00
End of the session	12:20								
Lunch break									
What's the Best Platform? Screening/presentations/discussions of shortlisted entries Innovative Media, Continuing Education, Youth & Primary Categories	12:20-13:20								1:00:00
	13:20	M009	Games	echochrome ii	Sony Computer Entertainment Inc.	Japan	0:04:15	Demo,PC, QA	
	13:40	C047	Video	LHCb - The Beauty Experiment	LHCb Collaboration at CERN (LHCb)	Switzerland	0:14:26	Screening+QA	
	14:05	E046	Games	Refraction: Teaching Fractions through Gameplay	University of Washington Center for Game Science (UW Center for Game Science)	United States	0:07:55	Screen.,Pres.,QA	
	Break								
	14:25-14:35								0:10:00
	14:35	M019	Other interactive materials	BITWORLD: Rescue Kai and Nina	Japan Broadcasting Corporation (NHK)	Japan	0:07:45	Screen.,Pres.,QA	
	14:55	Y027	Other interactive materials	e-Grammar for English Language Lessons	Educational Technology Division, Ministry of Education (ETD)	Malaysia	0:07:27	Screen.,Pres.,QA	
	15:15	M017	Websites	EnglishCentral	EnglishCentral KK (EnglishCentral)	Japan	0:04:07	Pres., PC	
	15:35	M013	Websites	Invitation to World Literature	WGBH Educational Foundation	United States	0:09:31	Greet+Screen+QA	
	Break								
	15:55-16:05								0:10:00
	16:05	M001	Websites	Collapsus	SubmarineChannel	Netherlands	0:03:08	Screening	
	16:10	M010	Websites	Natural Formosa	National Chengchi University (NCCU)	Taiwan	0:07:11	Screen.,Pres.,QA	
	16:30	Y001	TV	To Promise A Clean Future	Sun Arts & Production	Taiwan	0:48:10	Screen.,Pres.,QA	
17:30	Y042	TV	The wheat we eat	Sudwestrundfunk (SWR)	Germany	0:14:45	Screening+QA		
17:55	Discussion Session / Moderator [Hirokyu Matsuguma]							0:40:00	
End of the session	18:35								
October 25 (Tue.)									
Alternative Perspectives on Social Issues Screening/presentations/discussions of shortlisted entries Welfare Education & Continuing Education Categories	9:30	W030	TV	OUR VOICE	Nepal Television (NTV)	Nepal	0:07:09	Screening	
	9:40	W008	Games	Standing Growing Blooming Tree: Rehabilitation	Kyushu University	Japan	0:06:50	Presentation	
	10:00	W036	TV	I'm Not Alone	Japan Broadcasting Corporation (NHK)	Japan	1:00:00	Screening+Q/A	
	Break								
	11:10-11:20								0:10:00
	11:20	W029	TV	What is a School	Educational Broadcasting System (EBS)	Rep. of Korea	0:48:12	Screening+Q/A	
	12:20	Discussion Session / Moderator [George Auckland (UK)]							0:30:00
	Lunch break								
	12:50-13:40								0:50:00
	13:40	W037	TV	Fistula Hospital	Al Jazeera English (London) (AJE (London))	United Kingdom	0:48:13	Screen.+comm.	
14:35	C050	TV	Me and my mother (Mig og min mor)	Danmarks Radio (DR)	Denmark	0:27:26	Screen.+comm.		
Break									
15:10-15:20								0:10:00	
15:20	C021	TV	Immigration Nation, The Secret History Of Us	Renegade Films	Australia	0:55:15	Screening		
16:15	W046	TV	American Experience: Freedom Riders	WGBH Educational Foundation	United States	1:00:00	Screening		
17:20	Moderator Comments & Short Discussion / Moderators [George Auckland (UK), Meredith Nierman (US)]							0:20:00	Screening
Time until now	17:35								
Meet the Experts	18:00-19:30	What Can Interactive Contents Do for Disasters and Social Problems? / Focusing on Games, Website and Other Interactive Contents (Moderator) *Kiyoshi Shin, IGDA (International game developers association) Japan Vice Coordinator *Koji Mikami, Assistant Professor, School of Media Science, Tokyo University of Technology *Marcus Vlaar, Owner, Creative Director of Ranj Serious Games (Netherlands) *Feili Lu, Associate Professor and Vice Dean of the Communication College, National Chengchi University (Taiwan)						1:30:00	
	End of the session	19:30							
	October 26 (Wed.)								
	Messages Conveyed by Disasters Screening/presentations/discussions of shortlisted entries Continuing Education & Primary Categories	9:30	C038	TV	Chernobyl, a natural history?	Camera Lucida Productions (Camera Lucida Productions)	France	1:30:00	Screening
		11:00	C001	Video	My Mother's Dreamland	Sichuan Television (SCTV)	China	0:57:36	Screening
Lunch break									
12:00-13:00									1:00:00
13:00		E007	TV	logo! Special - Japan - Your Questions	Zweites Deutsches Fernsehen (ZDF)	Germany	0:24:05	Screening	
13:25		C030	TV	Surviving the Tsunami	Japan Broadcasting Corporation (NHK)	Japan	0:58:00	Screening+Q/A	
Break									
14:35-14:45									0:10:00
14:45	E037	TV	After the Strom (The Children of Longhua)	Hakka Television Station (Hakka TV)	Taiwan	0:50:21	Screening+Q/A		
15:45	Discussion Session / Moderator [Meredith Nierman(US)]							0:50:00	
Break									
16:35-16:45								0:10:00	
Power of Art Screening/comments of shortlisted entries Continuing Education, Youth & Primary Categories	16:45	C017	TV	Centennial: National Museum of Fine Arts	Solo por las Inas Audiovisual (SPLN)	Chile	0:52:11	Screen.+comm.	
	17:45	Y031	TV	The Fun of Photography	Public Television Service Foundation	Taiwan	0:20:00	Screen.+comm.	
	18:10	E050	TV	The Carnival of the animals	Camera Lucida Productions (Camera Lucida Productions)	France	0:30:39	Screen.+comm.	
	18:45	Message from the Moderators / Moderators [Meredith, George, Jan-Willem]							
	End of the session	19:00							

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Event	Time		Media	Title	Organization	Country & Region	Duration	Style
October 22 (Sat.)								
Continuing Education	15:00	C049	Movie	The Baton (Der Taktstock)	University of Applied Sciences Deggendorf (University)	Germany	1:04:37	Screening
Continuing Education	16:05	C008	TV	I want to thank life	Mediacircus	Norway	0:50:00	Screening
Continuing Education	16:55	C046	TV	Reporter's Notebook: Upan (Armchair)	GMA Network Inc. (GMA-7)	Philippines	0:27:06	Screening
Continuing Education	17:25	C028	Movie	MANENBERG	WALTORP VIUM	Denmark	0:58:07	Screening
End of the session	18:25							
October 23 (Sun.)								
Discussion	14:00-16:00			Broadcasts for Human Right			2:00:00	
End of the session	16:00							
October 24 (Mon.)								
Continuing Education	10:00	C045	Movie	Concrete Pharaohs	AGITPROP	Bulgaria	0:47:00	Screening
Youth	10:50	Y039	TV	Ramses the second: the great voyage	France Televisions (FTV)	France	1:03:30	Screening
	11 : 55-13 : 00			Lunch break				
Welfare Education	13:00	W005	TV	Caravan of the Books - Kenya's Mobile Camel Library	Zweites Deutsches Fernsehen (ZDF)	Germany	0:50:18	Screening
Welfare Education	13:50	W006	Movie	Harpooned Soul - The Jade Bell Story	Borderless Productions Ltd (Borderless)	New Zealand	1:10:00	Screening
Welfare Education	15:00	W012	TV	On The Block - Road Trip	Macalla Teoranta	Ireland	0:26:15	Screening
Welfare Education	15:30	W013	TV	Last Tundra	SBS (SBS)	Rep. of Korea	0:51:12	Screening
Welfare Education	16:25	W017	TV	Melincue Case	Channel Encuentro (Encuentro)	Argentina	0:54:32	Screening
Welfare Education	17:25	W049	TV	Does my brain have a sex?	France Televisions (FTV)	France	0:52:57	Screening
End of the session	18:20							
October 25 (Tue.)								
Youth	10:30	Y004	TV	Some Dogs Bite	Kindle Entertainment Ltd	United Kingdom	1:24:23	Screening
Youth	11:55	Y033	TV	TRACING ART	Fundacao Padre Anchieta (TV CULTURA)	Brazil	0:06:30	Screening
	12 : 00-13 : 00			Lunch break				
Youth	13:00	Y007	TV	The Girls' House Share - A Month without Parents	Zweites Deutsches Fernsehen (ZDF)	Germany	0:25:18	Screening
Youth	13:30	Y010	TV	Caravaggio in Rome (Magazzini Einstein)	Radiotelevisione Italiana (RAI)	Italy	0:29:02	Screening
Pre-school	14:00	I001	Websites	Numberjacks: Mission to Learn	Open Mind Productions	United Kingdom	0:03:46	Screening
Pre-school	14:05	I003	TV	WordWorld	WordWorld, LLC	United States	0:28:44	Screening
Pre-school	14:35	I007	TV	KIKANINCHEN	Der Kinderkanal ARD/ZDF (KIKa)	Germany	0:13:00	Screening
Pre-school	14:50	I010	TV	The Princess' Painting	Zweites Deutsches Fernsehen (ZDF)	Germany	0:06:41	Screening
Pre-school	15:00	I020	TV	ARTY	Pakistan Television Corporation (PTV)	Pakistan	0:24:17	Screening
Pre-school	15:25	I021	TV	Martha Speaks	WGBH Educational Foundation	United States	0:28:46	Screening
Pre-school	15:55	I030	TV	PEPEE/BIG & SMALL	Turkish Radio and Television (TRT)	Turkey	0:11:13	Screening
Pre-school	16:10	I032	TV	Cocorico / The path of trash	Fundacao Padre Anchieta (TV CULTURA)	Brazil	0:12:06	Screening
Pre-school	16:25	I040	TV	Laptop si Unyil	PT DUTA VISUAL NUSANTARA TIVI TUJUJH (TRANS7)	Indonesia	0:20:43	Screening
Primary	16:45	E014	Movie	Spirit Ship	Little Creatures Films	United States	0:16:43	Screening
Primary	17:05	E036	TV	Sailing in the Dark	Public Television Service Foundation	Taiwan	0:17:45	Screening
Primary	17:25	E048	Websites	Wings and Roots (Alas y Raices)	Consejo Nacional para la Cultura y las Artes (CONACULTA)	Mexico	0:05:19	Screening
Primary	17:30	E058	Websites	Minitz - News for children	Sudwestrundfunk (SWR)	Germany	0:02:36	Screening
End of the session	17:35							

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Category		Media	Title	Organization	Country/Region
Innovative Media Category	M006	Other interactive materials	The Tunisian Revolution	Raouabi School/Ministry of Education	Tunisia
Innovative Media Category	M007	Websites	The Test Tube with David Suzuki	National Film Board of Canada (NFB)	Canada
Innovative Media Category	M014	Websites	Departures	KCET Los Angeles (KCET)	United States
Innovative Media Category	M020	Games	STICK MAN	Turkish Radio and Television (TRT)	Turkey
Innovative Media Category	M022	Websites	BBC Bitesize: GCSE History videos	British Broadcasting Corporation (BBC)	United Kingdom
Youth	Y012	Websites	dok' mal! -The new film education offer from Planet Schule	Westdeutscher Rundfunk (WDR)	Germany
Youth	Y014	Games	Professionals: Operation Comfort Crisis	Ranj Serious Games	Netherlands
Continuing Education	C037	Games	SmartGate the Game	IJfontein Interactive Media	Netherlands
Pre-school	I025	Websites	Homepage: The Show with the Elephant	Westdeutscher Rundfunk (WDR)	Germany
Primary	E027	Other interactive materials	Airbrush	Plug-in Media (PIM)	United Kingdom