



▶ **JAPAN PRIZE is in session!**

This year we have 262 entries competing for the best educational prize of 2007.

○ No.7 | ○ Oct 29 | ○ 2007



▶ The final day of **JAPAN PRIZE**. Who is getting the PRIZE? Let's find it out today.



▶ **Daily Schedule is available!** All information of Screening, Forums and more will be updated here!

# JAPAN PRIZE Newsletter

## EXCURSION FOR DELEGATES

### 1<sup>st</sup> stop Edo-Tokyo Museum



### 2<sup>nd</sup> stop Akihabara



### Last stop Asakusa

All the delegates were invited to participate on October 28<sup>th</sup> Excursion. Starting from the **Edo-Tokyo Museum**, a place to learn and experience the history and culture of Tokyo. **Akihabara** is a place known for electronics. If you want to get a new camera, well, this is the place you come to get it. The last stop was at **Asakusa**, the favorite place for foreigner to visit. Here you can find the beautiful Japanese temple of Asakusa and shops to get the perfect Japanese souvenir. The weather was sunny and everyone with a big smile! ☺



# Today's Schedule! October 29th

## Screening of the Best 4 Programs

10:30~ **Early Education**

11:00~ **Youth Education**

12:00~ **break**

12:45~ **Adult Education**

13:45~ **Issues in Education**

14:45~ The completed program of the  
Hoso Bunka Foundation Prize Award winner  
“**One Teacher Wonder**”

16:30~ **Award Ceremony**

18:30~ **Reception**



## JAPAN PRIZE Student Seminar

Learning from Sesami Street;  
The method of formative research



**Prof. Nobuyuki Ueda**  
Doshisha Women's College  
of Liberal Arts

How and Why of a  
program making



**Ms. Hiroko Sakaue**  
NHK Educational Corporation

NHK, the making of Educational Program  
– The spirit of the producer –



**Ms. Ayumi Sakurada**  
NHK School Educational Programs

**Report from Sweden**



**Ms. Ulrika Arlert**  
Swedish Educational Broadcasting Company

Learn the world's TV to recognize Japanese TV  
– What's the need for educational media –



**Mr. Masaharu Goto**  
School of Letters Dept. of  
Media Studies Tokai University