



▶ **JAPAN PRIZE is in session!**

This year we have 262 entries competing for the best educational prize of 2007.

○ No.3 | ○ Oct 25 | ○ 2007



▶ Get to know all the **Jurors!**
Check out their hobbies and expectations for the JAPAN PRIZE.



▶ **Daily Schedule is available!**
All information of Screening, Forums and more will be updated here!

JAPAN PRIZE *Newsletter*

GETTING TO KNOW THE JURORS!

Meredith Nierman *United States*



I love to bake and cook. Recently, I tried to learn how to roll sushi, but it didn't come out very well. I ended up throwing everything into a bowl and eating it like a sushi salad. A friend then reminded me that it takes sushi chefs many months, even years, to master the art of sushi making so I felt a little better about my skills.

This is my third JAPAN PRIZE, though my first as a juror. I'm very much looking forward to learning about and then being a part of the judging process for such a wonderful media event. And, it's also so nice to see many familiar NHK friends from my previous visits.

Stephan Rehberg *Germany*



I'm a glowing trekker. I enjoy exploring landscapes which can be usually seen as an impressive picture out of the window of a plane. But I like to be there on my own, just walking, and having all the things I need there with me in my backpack. Hiking 180 kilometres through Greenland's remote areas makes me feel free and released. Although I do enjoy the benefit of modern civilisation, I love to regain this understanding for basic requirements and to recognise that it is just some simple things which can make you happy.

When I'm hiking, I just care about the next meal or the next place for sleeping. Travelling is a chance to meet with people, to learn about their mentality and customs. There is always something very special. Education is a process of lifetime – collecting and connecting information finally form people. JAPAN PRIZE offers a place to display our work to enthuse children to education and we can exchange experiences and learn from each other.

Today's Delegates Voice:

What is YOUTH? What is Sex?

Today's discussion was mainly about youth & sex. In Asian countries sex is still a big "taboo" to talk about. Not talking about it does not mean that the problem is not there. On the program "The First Time" of France, teens were openly talking about their 'first times'. Something very interesting was that this is totally normal in Western countries while in Asia people try to hide it even when it is openly practiced. It may have to do with the culture. We can not have the same behavior or ignore our back grounds. So again, this concluded as homework of JAPAN PRIZE; how to globalize education.



Today's Schedule! October 25th

- Delegates Forum -

9:30~15:00

Screening of entered programs in Issues in Education

By Mr. Chisato Takenaka, Discussion Moderator

09:30~ *A lesson in discrimination*, Canadian Broadcasting Corporation (CAN)

10:15~ *2007 Tears of Lai Daihans*, SBS (KOR)

11:10~ *Everyone is the same human -Challenge of Dr. Yoshino-*,
Hokkaido Broadcasting Co. (JPN)

11:35~ *Student Dependent*, Jiangxi Television Station (CHI)

13:30~ *I Feel the Words*, NHK (JPN)

14:00~ *Attention Bullying 2:10*, Danmarks Radio (DEN)

14:50~

Discussion:

What is Issues in Education?

17:00~

Special Seminar

"Japanese Anime's Global Strategy:
The Decade Journey of Pokémon Anime"



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TV Tokyo·ShoPro·JR Kikaku
©Pokémon

FACE OF THE DAY

Moderator:

Chisato Takenaka (JPN)



Mr. Takenaka is a senior producer of NHK specialized in economy & current affairs programings. His most recent works are "Close-up Today's" and "NHK Special"; programs regarding economy issues. He also produces programs for kids as well as development of new characters.

This is one of his works: Domo



Special Broadcasts on NHK!



This year NHK is making a documentary program for 90 min. about JAPAN PRIZE 2007. With 7 cameras in total, the crew is working non-stop from morning till night filming and editing every day. There are 2 cameras in each judging room filming and recording the whole process of judging until the Award Ceremony.



Don't forget about the main personality, Jasmine! Jasmine is from Seattle, USA. She has lived in Japan for 13 years so do not think she is just cute and sweet looking but a very talented lady. Her Japanese is very fluent and has worked for NHK in many variety of shows.



OnAir Schedules!

Nov.2 (Fri) 「JAPAN PRIZE 2007- a week to celebrate Education」 22:00~23:30 on GTV

Nov.2 (Fri) 「JAPAN PRIZE 2007- Prize winner's Programs」 19:00~, 20:00~, 21:00~ on ETV

Nov.4 (Sun) 「JAPAN PRIZE 2007-Awards Ceremony」 22:00~23:00 on ETV

*These are OnAir programs for domestic NHK channels.

☆ Tomorrow: Oct.26 ☆ 卍

Don't miss this!!! At 4F Entrance Hall

09:30 - **Presentation by the Proposal Division finalists**

Screening of the completed program of
the 2006 Hoso Bunka Foundation winner.

13:00 - **Buffet Lunch @ Room #0429**

13:30 - **Presentation by the Wed Division finalists**

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