

(Notice)



NHK WORLD-JAPAN to start experimental use of automatically translated multi-lingual subtitles on international TV program live streams

TOKYO, 21st June, 2019 – NHK WORLD-JAPAN live streams its English-language television programs round the clock simultaneously to the global TV broadcasts. Seeking to make it available to more viewers around the world, we will start the experimental use of adding multi-lingual subtitles for some live-streamed programs. The subtitles will be an automatic translation and provided in six languages. The experiment is planned to start in June and continue for about four months.

Outline ※The details are subject to change.

Period

About four months starting on Monday, 24th June, 2019

Languages

Chinese, French, Indonesian, Spanish, Thai and Vietnamese

How to Access the Service

- Go to NHK WORLD-JAPAN website (URL: nhk.jp/world).
- Access live streaming by either of the following methods:
 - Click on the subtitle language selection button, which will be placed below the English-language live stream screen.
 - Select your preferred language from the six languages available using the “Language” button on the top right of the NHK WORLD-JAPAN website, and then click on “Live & Programs”.
- The subtitles will be produced by automatic translation. They can be switched on and off by selecting “Closed Captions On/Off” on the live stream screen.
- The subtitles will be also available on NHK WORLD TV app. Go to “Live Caption”, and choose your preferred language.

The screenshot is for illustrative purposes only.



NHK WORLD-JAPAN has been strengthening its multi-lingual services in view of the growing interest in Japan with the approach of the Tokyo 2020 Olympic and Paralympic Games and rising numbers of foreign visitors to Japan. While paying careful attention to viewer reactions and operations, we will continue to enhance the multi-lingual services and dissemination of Japan-related information with the aim of bringing Japan closer to people all over the world.