

(Press Release)

NHK WORLD-JAPAN to Expand Chinese Service 'NHK Huayu Shijie (华语视界)'

TOKYO, 19th December 2018 – NHK WORLD-JAPAN will launch a new Chinese-language service, namely 'NHK Huayu Shijie (华语视界)', on 15th January 2019. 'NHK Huayu Shijie' is a linear Internet service for the distribution of Chinese-language news and programs. 'Huayu Shijie' means 'Chinese-language horizons'. It represents our commitment to helping people discover more of the world, including Japan, and satisfy their interest in broader horizons.

Date & Time of Launch 15th January 2019 (Tue.) 18:00 (JST)

Schedule and Content (JST)					Next Day (JST)	
18:00	19:00	19:14	20:00	21:00	14:00	15:46
Programs (travel, pop culture)	News (Live)	Programs (documentary, medicine, business etc.)	Repeat of 19:00-20:00 slot (News) (Programs)		Repeat of previous day's programs (travel, pop culture) (documentary, medicine, business etc.)	
← First-run →			← Repeat →		← Repeat →	

- 'NHK Huayu Shijie' is available Monday to Friday on weekdays (excluding Japanese public holidays, in principle) with Chinese-language dubbing and/or subtitles (Simplified Chinese characters).
- News and programs are available for viewing on-demand after distribution (news remain available until 19:00 of the next day).

Some of our programs



Kawaii International
(Chinese title: 卡哇伊无国界)

A guide to Japanese kawaii culture. Join our panel of fashion and pop-culture experts as they delve into the past, present, and future of this global phenomenon.



Asia Insight
(Chinese title: 亚洲视角)

An in-depth portrait of Asia today, covering its dynamism as a center of growth as well as its traditions tossed around by the advance of globalization.



Medical Frontiers
(Chinese title: 医疗前沿)

Japan is a world leader in health care. This program explores cutting-edge Japanese medical technologies and tips for a healthy lifestyle.

Some of our newscasters



Chiaki Kamakura
(鎌倉千秋)
NHK announcer
appearing in NHK's
current affairs program
'Today's Close-up Plus'



James Tengan
(天愿光雄)
Newscaster of
NHK WORLD-JAPAN's
English news program
'NHK NEWSLINE'

Program presenters

Three presenters with close ties to the Chinese-speaking world will introduce and comment on the programs in the 18:00 slot.



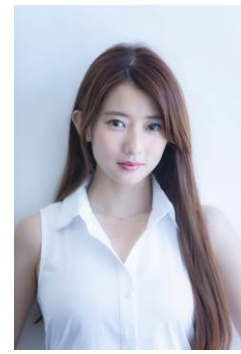
Koji Yano (矢野浩二)

Japanese actor well-known in China with appearances in Chinese TV drama, films and entertainment programs since 2000. He was given an award for foreign actor by a Chinese newspaper company in 2011.



Nanami Sakuraba (櫻庭奈奈美)

Japanese actress appearing in a variety of dramas and films, including NHK's historical drama series 'Segodon'. She studied Chinese in China. In 2017, she appeared in a film directed by John Woo.



Duan Wenning (段文凝)

Working until 2009 as a newscaster at a broadcaster in Tianjin of China, she came to Japan and became a well-known face of NHK's domestic language program for Chinese learners.

How to Access the Service

The service is available on NHK WORLD-JAPAN website (<http://www.nhk.or.jp/nhkworld>) and on "NHK WORLD TV" app (both accessible abroad as well as in Japan).

Chinese-speaking population is one of the world's largest. Also, with the approach of the 2020 Tokyo Olympic and Paralympic Games as well as World Expo 2025 in Osaka, more tourists are visiting Japan every year, and about half of them come from the Chinese-speaking world. For people such as these, the new service will introduce Japanese culture and regions, and also provide vital information for their safety in case of disaster.

NHK WORLD-JAPAN's website in the Chinese language can be seen on PC, smart phones, etc.



(<https://www.nhk.or.jp/nhkworld/zh/>)

※Information provided in this release remains subject to change.

About NHK WORLD-JAPAN

NHK WORLD-JAPAN is the international broadcasting service of NHK (Japan Broadcasting Corporation). NHK is Japan's sole public broadcaster, operating the nation's largest domestic and international television network. NHK transmits two international television channels, NHK WORLD-JAPAN (English, HD, 24/7) and NHK WORLD PREMIUM (Japanese, HD, 24/7), as well as international radio services in eighteen languages including Japanese.

NHK WORLD-JAPAN reaches over 300 million households in about 160 countries and regions via local satellite and cable TV providers. Online live streaming and VOD (video on-demand) services through the free mobile app and the website, give viewers access to NHK WORLD-JAPAN anywhere and anytime. You can also connect through Apple TV and Amazon Fire TV. Presenting an extensive range of Asia-centered programming, NHK WORLD-JAPAN is your window to Japan, Asia, and the rest of the world.

For more details, visit <https://www.nhk.or.jp/nhkworld/>