

## NHK to Launch Chinese-Language Push Notification Service of Earthquakes and Tsunami

**TOKYO, November 1st 2018** – NHK (Japan Broadcasting Corporation) conveys diverse information about Japan to the people of other countries and regions through the international broadcasting services of “NHK WORLD-JAPAN”.

Seeking also to distribute more information to the rising numbers of foreign residents and tourists coming to Japan, NHK WORLD-JAPAN will start a Chinese-language push notification service in November, in addition to the service currently provided in English.

We will launch the Chinese-language push notification service on “NHK WORLD TV app”. Emergency information on earthquakes (Japan Meteorological Agency’s announcements of earthquakes of intensity three and above) and tsunami will be provided in simplified or traditional Chinese characters. Users select languages and categories of notifications they want to receive.

Tap the tile for “Notification Settings”

Select language

Select notification type

- earthquakes (“Intensity 3 and above”/ “5-lower and above”)
- tsunami

Save changes

Notification Settings

Choose a language for Earthquake and Tsunami notification.

English

Simplified Chinese

Traditional Chinese

Earthquake 5-lower and above

Tsunami

Breaking News (English Only)

Push notifications (Simplified Chinese)

NHK WORLD

日本海啸信息

■海啸警报 ■种子岛·屋久岛地区(11:10 JST)

NHK WORLD

日本地震信息

■震度3 ■东京23区(11:10 JST)

■震度3 ■对马(11:10 JST)

Push notifications (Traditional Chinese)

NHK WORLD

日本海啸資訊

■海啸警報 ■種子島·屋久島地區(11:09 JST)

NHK WORLD

日本地震資訊

■震度5弱 ■對馬(11:08 JST)

The English-language push notification service, which started in February this year, provides breaking news in addition to information on earthquakes and tsunami. It is also available on NHK WORLD TV app.

The push notifications are expected to provide a fuller service for both foreign residents and visitors to Japan and help them feel more secure in daily life as well as in case of emergency.

As Japan's only public broadcaster, NHK distributes a wide range of information and quality contents on TV, radio and via the Internet, to support the safety of viewers and listeners.



NHK World TV app is an app for iOS and Android smartphones/tablets, and can be downloaded from the App Store or Google Play.



### **[About NHK WORLD-JAPAN](#)**

NHK is Japan's sole public broadcaster, operating the nation's largest domestic and international television network. In Japan, NHK broadcasts four TV channels and three radio stations. NHK also transmits two international television channels, NHK WORLD-JAPAN (English, HD, 24/7) and NHK WORLD PREMIUM (Japanese, HD, 24/7), as well as international radio services in eighteen languages including Japanese.

NHK WORLD-JAPAN reaches over 300 million households in 160 countries and regions via local satellite and cable TV providers. Online live streaming and VOD (video on-demand) services through the free mobile app and the website, give viewers access to NHK WORLD-JAPAN anywhere and anytime. You can also connect through Apple TV and Amazon Fire TV. Presenting an extensive range of Asia-centered programming, NHK WORLD-JAPAN is your window to Japan, Asia, and the rest of the world. For more details, visit <https://www.nhk.or.jp/nhkworld/>