



(Press Release)

PyeongChang Olympic and Paralympic Winter Games

Main Personality of NHK Universal Broadcasting is Announced!

TOKYO, January 24, 2018- NHK announced Ken Miyake of V6 (Japanese pop group) has again been appointed to serve as main personality of Universal Broadcasting, programs made for the enjoyment of both people and people with an impairment following on from Rio Paralympic Games.

Whereas Miyake broadcast only from the Paralympics at Rio, for the PyeongChang Winter Games he will also provide simple, sign-language assisted explanations of event rules and highlights from the Olympics. These programs produced for the pleasure of all viewers will be broadcast on General TV.

Universal Broadcasting is a new initiative in development for the Tokyo 2020 Olympic and Paralympic Games which has the aim of bringing to joys of sport to all.

Main Personality: Ken Miyake

Now in his fourth year as presenter of *NHK Sign Language for All*. Main personality of *Let's all Give Our Support! Rio Paralympics*, the first Universal Broadcasting program shown during the 2016 Rio Paralympic Games. This time, he will also serve as main personality of the Olympic Universal Broadcasting programs.

★First Universal Broadcasts from the Olympic Games

Let's All Give Our Support! Pyeongchang 2018 Winter Olympics

General TV Sun. Feb 18 18:05-18:45 / Sun. Feb. 25 16:00-17:00

The event highlights will be enjoyed together with studio guests, a Rakugo performer with a visual impairment Fukuten Katsura, an athlete with a hearing impairment Kentaro Hayase, and a TV personality familiar with sports world Mitz Mangrove. In addition to sign language, perfectly judged subtitles will describe the events and an audio-only commentary will be provided to convey the excitement of each competition.

★Improved Universal Broadcasting Paralympic Coverage with Daily Broadcasts on General TV

Let's All Give Our Support! Pyeongchang 2018 Winter Paralympics

General TV March 10 – 19 09:30-09:55 (**Educational TV** Repeat broadcasts from 20:00) (08-25-08-50 on Sundays)

On General TV, presenters and reporters with an impairment will join in the coverage of Paralympic events with highlights of the previous day's events and lucid explanations of the rules and points to watch every morning during the Games.

《For Reference》 Olympic Audio Sub-channel Broadcasts for people with an impairment

Mon. Feb. 12 Women's Normal Hill Jump

Wed. Feb. 14 Women's 1,000m Speed Skating

Sat. Feb. 18 Men's Singles Free Figure Skating

Tues. Feb. 20 Individual Large Hill Men's Nordic Combined

Wed. Feb. 21 Women's Curling Japan v Switzerland

Paralympic coverage will focus chiefly on events involving Japanese medal hopes with roughly one event broadcast each day.