

Press Release

Winners Announced for JAPAN PRIZE 2017

TOKYO, October 18, 2017– The winners of the *JAPAN PRIZE 2017*, an international contest for educational media, were announced today.

The Grand Prix JAPAN PRIZE went to **COAL HEAP KIDS** (France). The Awards Ceremony was held at NHK Broadcasting Center, Tokyo.

Audiovisual Division

The Audiovisual Division, targeting educationally valuable productions with audio and visual content, is comprised of five categories.

The winners in each category are listed below.

[The Grand Prix Japan Prize]

*The Best Work in the Youth Category: The Minister of Foreign Affairs Prize

Title: **COAL HEAP KIDS**

Country/Region: France

Organization: Chasseur d'étoiles, France Télévisions,
CNC, Procirep, Angoa, Java Films

Duration: 51'28"

Media: Film

Content: This program focuses on two brothers, Loïc and Theo, living in a district which used to be a coal-mining town, who thrive despite the difficulties they face. Loïc decides to go to work after quitting school because he is bullied for being gay. Theo speaks passionately about his dream as he comes to understand and accept how his brother made his choice. By depicting their vivid manners in attempting to build their lives in the ruined town, this program shows life in the laboring class as it is, which has rarely received much attention in the media.

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[The Best Work in Each Category]

< Pre-school Category: The Minister of Internal Affairs and Communications Prize >

Title: **IN SIGN**
THE MOON AND THE WOLF

Country/Region: Ecuador

Organization: EDUCA
IPANC
DUNN FILMS

Media: TV

< Primary Category: The Minister of Education, Culture, Sports, Science and Technology Prize >

Title: **Little Lunch**
The Nightmare Before Graduation

Country/Region: Australia

Organization: Gristmill
Australian Broadcasting Corporation
Australian Children's Television Foundation

Media: TV

< Lifelong Learning Category: The Governor of Tokyo Prize >

Title: **YOU WILL NOT HAVE MY HATE**

Country/Region: France

Organization: Eclectic Presse , CNC,
France Télévisions, Java Films

Media: Film

<Creative Frontier Category: The Minister of Economy, Trade and Industry Prize>

EyeMoT

Title: **THE EYE TRACKING TRAINING SOFTWARE**
BASED ON SUCCESSFUL EXPERIENCE

Country/Region: Japan

Organization: Shimane University

Media: Application Software

[Special Prizes]

< The Japan Foundation President's Prize >

Title: **Ayham – My new Life**
Country/Region: Switzerland
Organization: SRF Swiss Radio and Television
Media: TV

< The UNICEF Prize >

Title: **Just Kids**
My body, my life
Country/Region: The Netherlands
Organization: EO/IKONdocs
Media: TV

TV Proposal Division

The TV Proposal Division aims to encourage program producers with limited means of production and opportunity with a cash prize of U.S. \$10,000. The best proposal was awarded **The Hoso Bunka Foundation Prize** which went to:

Title: **A Letter To Jejara**
Country/Region: Myanmar
Entering Organization: PS Films Production

[The National Federation of UNESCO Associations in Japan Prize]

A trophy, certificate, and U.S. \$6,000 prize money, are awarded to an excellent proposal for a TV program which will contribute to education in an entrant's country/region and to the promotion of ESD (Education for Sustainable Development).

Title: **Let's Play**
Country/Region: Colombia
Entering Organization: Cantoalegre Corporation

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About the JAPAN PRIZE

The JAPAN PRIZE was established in 1965 with the purpose of improving educational programs worldwide while contributing to international understanding and cooperation. From 2008, the target for entries expanded from educational programs only to educational content using sound and images. The JAPAN PRIZE continues to develop as a unique international event solely focusing on both education and media.

This year's contest saw 309 entries and proposals from 61 countries and regions. The shortlisted works were judged by 12 producers and researchers representing 12 countries.

The JAPAN PRIZE Website:

<http://www.nhk.or.jp/jp-prize/english/>

JAPAN PRIZE Related Programs (Broadcast Dates):

December

Domestic broadcast on ETV